



ENTORO

EQUITY CROWDFUNDING EXECUTIVE SUMMARY

Considering a Reg CF Equity Crowdfunding offering? Entoro Securities can answer your broker-dealer and crowdfunding platform questions.



YOUR FULL-SERVICE REG CF BROKER-DEALER

Reg CF is the one of the best ways to tap into “the Crowd” with a capital raise maximum of \$5 million. Entoro is the top choice for your Reg CF broker-dealer and funding platform. We are fully equipped to meet baseline compliance requirements, and, if required, full investment banking services. Additionally, Entoro Securities will present your offering to powerful media and distribution channels crucial to a successful fundraise. We support your raise with an in-house listing solution (OfferBoard®) and can provide third-party valuation services (Clear Rating affiliate).

Entoro is uniquely positioned to help you navigate a Reg CF financing



Entoro Reg CF Services:

Compliance:

- Entoro's compliance services meet SEC/FINRA/state securities regulator standards, supporting a quality and rapid review of your offering

Broker-Dealer of Record:

- Engaging a broker-dealer enables the Issuer to sell securities nationwide, without the need to meet onerous "Issuer-Dealer" requirements in certain high-population states. Credit card processors also often insist on broker-dealer representation

Co-Distribution:

- If requested and agreed, Entoro can help Issuer enlist additional distribution sources

OfferBoard:

- In addition to an Issuer's direct distribution efforts, Entoro will post your Reg CF offering on OfferBoard and market the offering to our database of thousands of investors

What is Equity Crowdfunding and What Are the Benefits to Issuers?

Equity crowdfunding is a method of raising capital for businesses, particularly startups or small enterprises, by soliciting small investments from a large number of people, typically via online platforms. Unlike traditional crowdfunding, where backers may receive products or other rewards, equity crowdfunding offers investors ownership stakes in the company, often in the form of shares.

Some Benefits to Issuers of Equity Crowdfunding Offerings:

- Access to Capital
- Market Validation
- Brand Awareness and Marketing
- Building a Community
- No Immediate Repayment Obligation
- Diverse Investor Base
- Flexibility in Fundraising
- Retention of Control
- Potential for Future Funding

Contact us today to discuss your Equity Crowdfunding Needs

Entoro
720 N. Post Oak Road, Suite 400,
Houston, TX 77024
+1 713.823.2900

Dr. Paul M. Wendee
pwendee@pmwassoc.com
M: +1 949-919-2853

Abdissa Gemechu
agemechu@entoro.com
O: +1 713-823-2900

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