



ENTORO

REG A+ EXECUTIVE SUMMARY



Considering a Reg A+ offering? Entoro Securities can answer your broker-dealer questions.

YOUR FULL-SERVICE REG A+ BROKER-DEALER

Reg A+ is the only real way to tap into “the Crowd” at scale with a capital raise maximum of \$75 million. Entoro is the top choice for your Reg A+ broker-dealer. We are fully equipped to meet baseline compliance requirements (broker-dealer of record), and, if required, full investment banking services. Additionally, Entoro Securities will present your offering to powerful media and distribution channels crucial to a successful fundraise. We support your raise with an in-house listing solution (OfferBoard®) and provide thirdparty valuation services (Clear Rating affiliate).

Entoro is uniquely positioned to help you navigate a Reg A+ financing



Entoro Reg A+ Services:

Compliance:

- Entoro's compliance services meet SEC/FINRA/state securities regulator standards, supporting a quality and rapid review of your offering

Broker-Dealer of Record:

- Engaging a broker-dealer enables the Issuer to sell securities nationwide, without the need to meet onerous "Issuer-Dealer" requirements in certain high-population states. Credit card processors also often insist on broker-dealer representation

Co-Distribution:

- If requested and agreed, Entoro can help Issuer enlist additional distribution sources

OfferBoard:

- In addition to an Issuer's direct distribution efforts, Entoro will post your Reg A+ offering on OfferBoard and market the offering to our database of thousands of investors

How Entoro Securities Compares to the Competition:

Entoro has second-to-none expertise in terms of media exposure and the distribution landscape as well as strong due diligence, compliance, and valuation capabilities.

Regulation A+ Competitor Analysis	Entoro Securities	Dalmore Group	SI Securities	StartEngine Primary	Manhattan Street Capital	Lex Markets LLC	North Capital	Arete Wealth Management
Broker Dealer of Record	✓	✓	✓	✓	✓	✓	✓	✓
Full Service Investment Banking	✓		✓	✓	✓			✓
Securities Offering Platform	✓	✓	✓	✓	✓	✓	✓	
Online Due Diligence Platform	✓						✓	
Valuation Affiliate	✓							
Blockchain and Digital Friendly	✓		✓				✓	
Industry Competitive Pricing	✓	✓	✓					
Media Publisher Knowledge and Experience	✓						✓	
Standardized Documentation	✓	✓						
Issuer Reg A+ Onboarding Kit	✓	✓					✓	
Additional BD Distribution Partners	✓							
Affiliated Media Partners	✓							
Digital and Blockchain Securities Experience	✓		✓				✓	
Marketing Capability	✓	✓	✓	✓	✓	✓	✓	✓
Senior Management with 75 years of Experience	✓				✓			✓
ATS Secondary Relationships	✓			✓		✓		
Technology Platform White Labeling Capability	✓						✓	
API Link to BD Back Office ID/AML/KYC	✓				✓		✓	
Data Room for Due Diligence Review and Investor View	✓							
Escrow Services	✓	✓	✓	✓	✓	✓	✓	✓
Acceptance of Payments - Receive from Outside BD	✓						✓	
Investor ID/AML/KYC	✓	✓	✓	✓	✓	✓	✓	✓
Regulatory Compliance	✓	✓	✓	✓	✓	✓	✓	✓
Portal Customization	✓		✓	✓	✓	✓	✓	
Strong Institutional/HNW/FO Relationships	✓	✓						✓

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