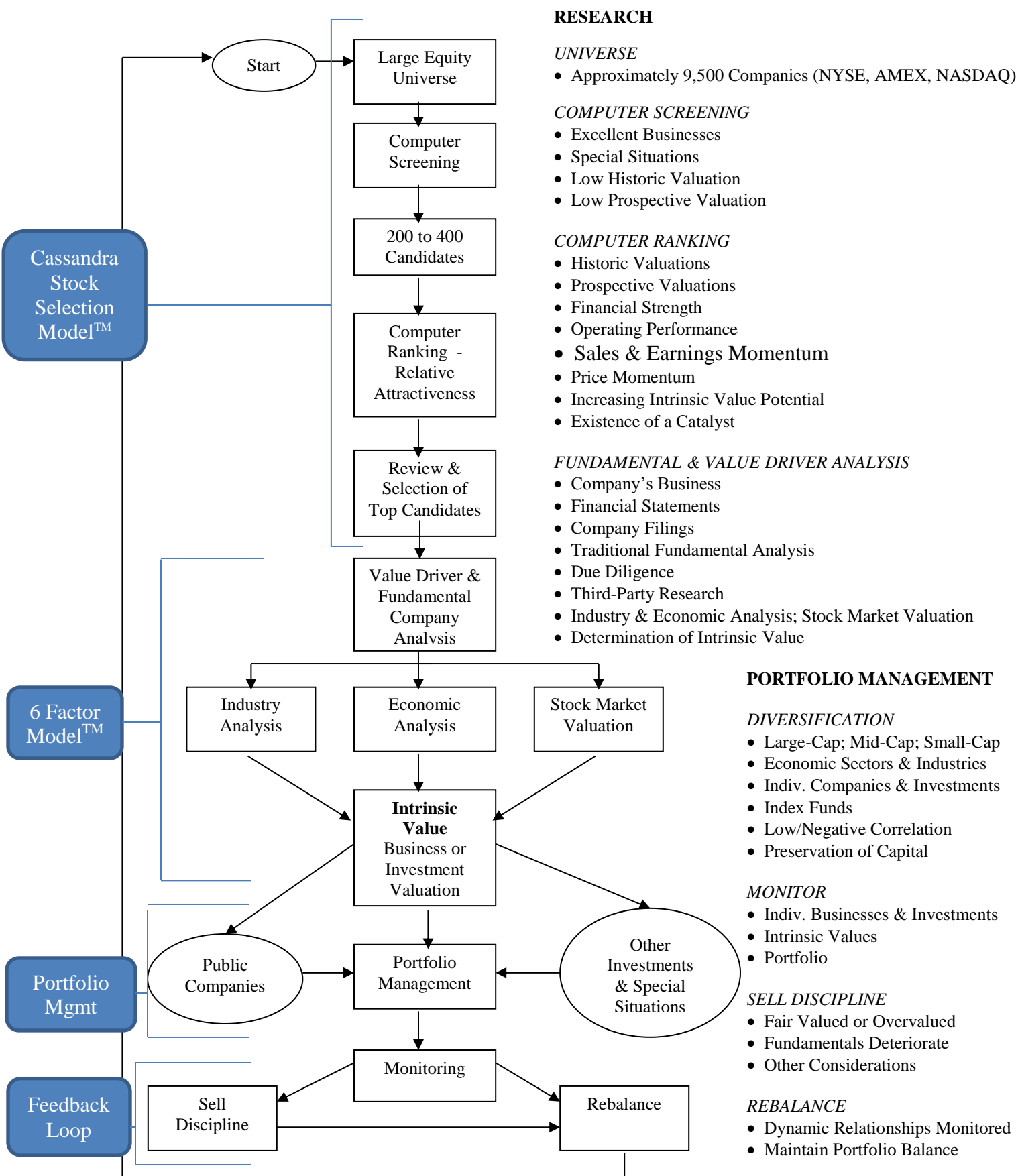


# INTRINSIC VALUE MANAGEMENT

## Investment Research & Management Framework,

### The Cassandra Stock Selection Model™ and the 6 Factor Model™



#### RESEARCH

##### UNIVERSE

- Approximately 9,500 Companies (NYSE, AMEX, NASDAQ)

##### COMPUTER SCREENING

- Excellent Businesses
- Special Situations
- Low Historic Valuation
- Low Prospective Valuation

##### COMPUTER RANKING

- Historic Valuations
- Prospective Valuations
- Financial Strength
- Operating Performance
- Sales & Earnings Momentum
- Price Momentum
- Increasing Intrinsic Value Potential
- Existence of a Catalyst

##### FUNDAMENTAL & VALUE DRIVER ANALYSIS

- Company's Business
- Financial Statements
- Company Filings
- Traditional Fundamental Analysis
- Due Diligence
- Third-Party Research
- Industry & Economic Analysis; Stock Market Valuation
- Determination of Intrinsic Value

#### PORTFOLIO MANAGEMENT

##### DIVERSIFICATION

- Large-Cap; Mid-Cap; Small-Cap
- Economic Sectors & Industries
- Indiv. Companies & Investments
- Index Funds
- Low/Negative Correlation
- Preservation of Capital

##### MONITOR

- Indiv. Businesses & Investments
- Intrinsic Values
- Portfolio

##### SELL DISCIPLINE

- Fair Valued or Overvalued
- Fundamentals Deteriorate
- Other Considerations

##### REBALANCE

- Dynamic Relationships Monitored
- Maintain Portfolio Balance